

If only there was a way to reach millions of potential supporters every month. Well, now there is...



**The First Live Streaming  
Animal Rescue Channel**

## ReelTime Animal Rescue - The Mission

To promote animal wellness, provide education and establish a funding channel for caregivers and organizations on the front lines of animal cruelty, wildlife rehabilitation and placement



A Live Streaming Reality Show focused on the rescue and rehabilitation of domestic animals and wildlife featured across multiple platforms.

- ReelTime's YouTube Channel
- ReelTime's Website
- Rescue Organization's Website
- Social Media Platforms – Facebook, Instagram, Twitter, etc.

## Partner Benefits

- Global scope; exposure to millions of monthly viewers / supporters
- Embedded donation link on ReelTime's live stream channel
- Ability to filter specific rescue animals and directly raise donations to support the effort
- Live stream "3 Phase" process: Rescue, Rehabilitation and Rehome/Release
- Option for 24/7 live stream
- Promote animal wellness
- Embed live stream content on Partner's Social Media Platforms



RESCUE



REHABILITATE



RELEASE

# ReelTime Animal Rescue 24/7 Web Page

STREAMING



ORGANIZATION

Description / Cause

[Donation Link](#)



ORGANIZATION

Description / Cause

[Donation Link](#)

STREAMING



ORGANIZATION

Description / Cause

[Donation Link](#)

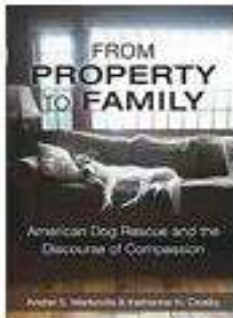


ORGANIZATION

Description / Cause

[Donation Link](#)

STREAMING



ORGANIZATION

Description / Cause

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ORGANIZATION

Description / Cause

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ORGANIZATION

Description / Cause

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DISCLAIMER: SAMPLE PAGE ONLY



ORGANIZATION

Description / Cause

[Donation Link](#)

**ReelTime Animal Rescue Disclaimer:**

**This is a sample page only. The organizations on this page are used for examples only.**

**Our partners will have their own page to highlight their mission and gain new sponsors**

# ReelTime Animal Rescue – Phase I

## PHASE I PROJECTED ROLLOUT - 2022

1. **Go Live** – ReelTime (RT) will launch with a minimum of 10 - 501(c)3 organizations
2. **Building an Audience** – Live streams will be launched on RT's Animal Rescue YouTube channel and website.
3. **Live Stream the Rescue** – Smart phones with body gear attachments/Hero GoPro's
4. **Donation Link for Participating Organizations** – A donation link will be placed on RT's YouTube channel for the organization live streaming the rescue. A link will also be on the RT's website. All participating organizations will stream on the RT website 24/7. RT's Animal Rescue YouTube channel will rotate organizations randomly
5. **Commercial Loop for Non-streaming Organization** – During “dark” times (no rescues), organization provides a commercial / advertisement that will play highlighting the 501(c)3:
  - Show current animals up for adoption
  - Stories of past rescues and hope: Interview with founder of organization; highlighting their mission statement

# ReelTime Live Animal Rescue – Phase II & III

## PHASE II

### Live Stream the Process -

- The call and explanation
- Preparation to make the rescue
- Actual drive / flight to location
- Rescue of animal
- Delivery to the intake room of organization/foster home/hospital.  
This depends on Internet connection and location

## PHASE III

- Follow-up on rehabilitation
- Release / Rehome
- Success stories



## Questions?

We are happy to discuss any questions or concerns, or to brainstorm ways to move this exciting project forward. There is no challenge too great, no idea too small, and no innovation too pie-in-the-sky for this team!

Krista Embry, Owner

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