



Live Streaming Guide

STREAMYARD & YOUTUBE

Welcome to ReelTime Animal Rescue Live Streaming! We're thrilled to have you join the team. Should you ever have any questions about live streaming or uploading videos, you can reach us anytime:

Krista Embry

krista@reeltimeanimalrescue.com
(502) 417-6913

Angie Lamson

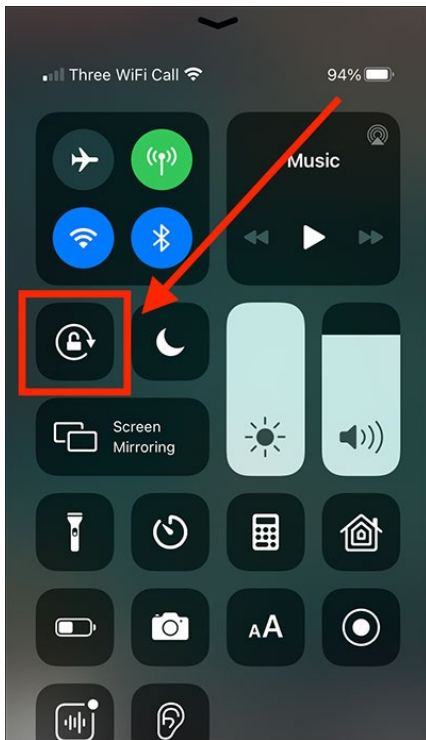
angie@reeltimeanimalrescue.com
(603) 703-4832

Kathy Abbott

kathy@reeltimeanimalrescue.com
(804) 338-7913

Make Sure your Phone's Settings are Correct

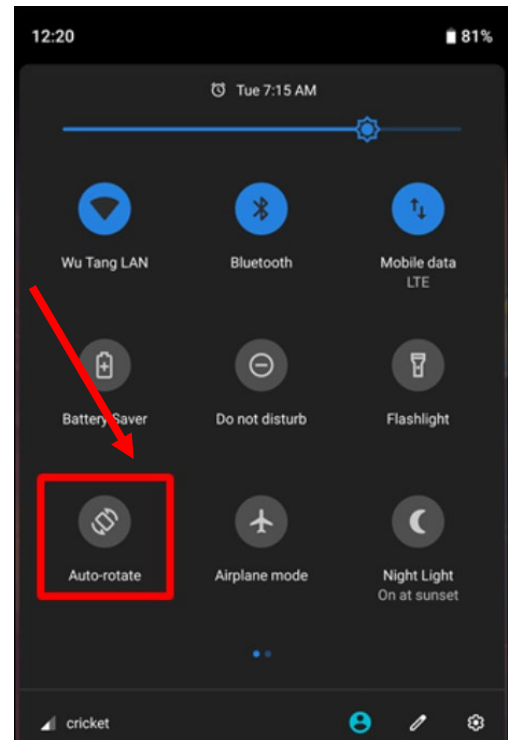
iPhone



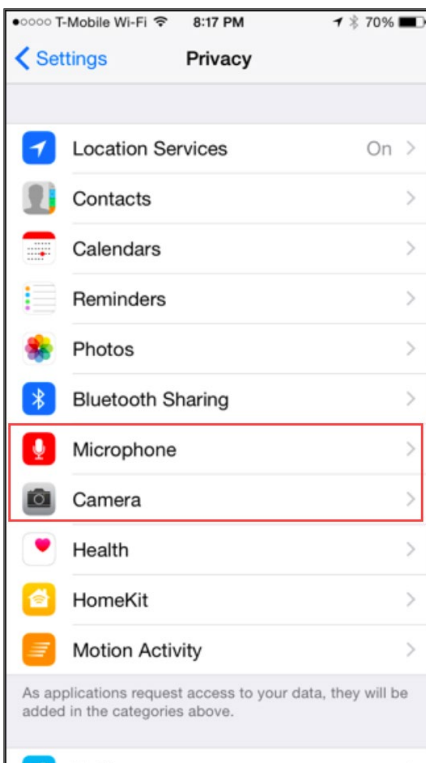
Auto Rotation is enabled

You can find this option under your phone's **Settings**

Android



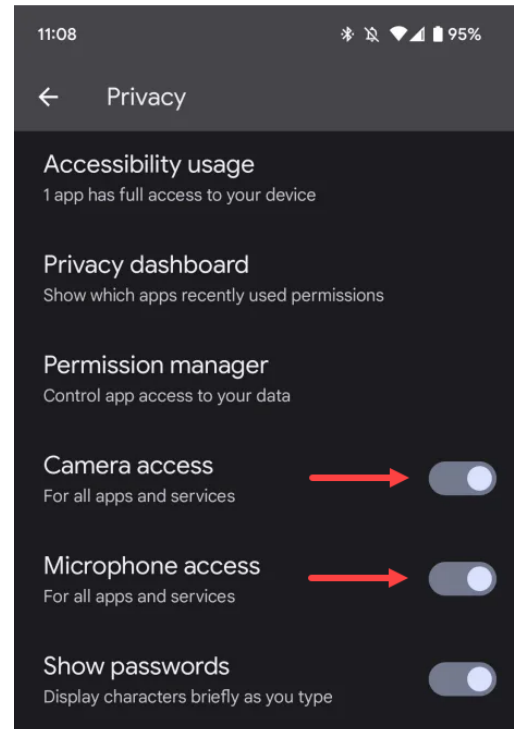
iPhone



Camera and Microphone Access is enabled

You can find this option in your **Quick Links** or under your phone's **Settings**

Android





Welcome to StreamYard! Using this platform enables our organizations to live stream and upload video to multiple destinations at the same time from their mobile device.

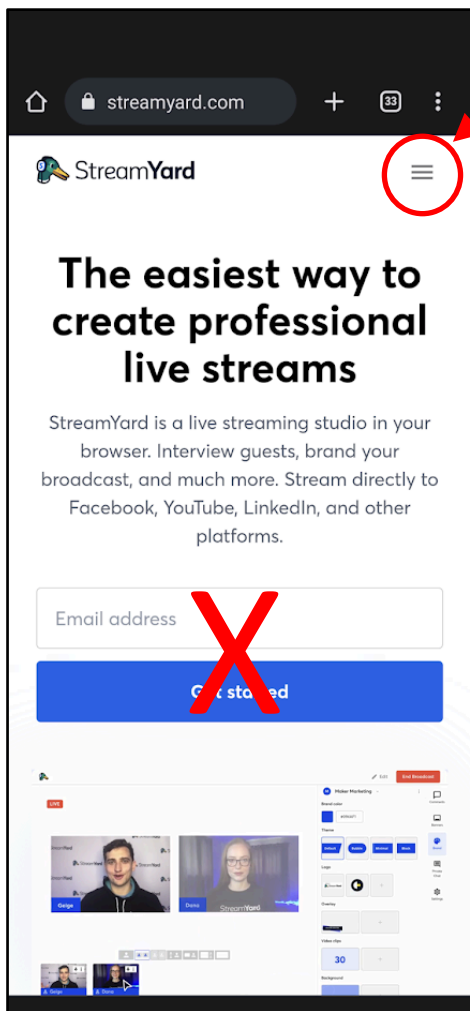
StreamYard is a web-based platform, no need to download an app to your phone. Simply visit the website on the internet browser installed on your phone. We recommend *Chrome* or *Firefox* for Android. StreamYard will **not** work with *Duck Duck Go*. **If you have an iPhone, StreamYard will only work with Safari.**

1. Getting Started with StreamYard

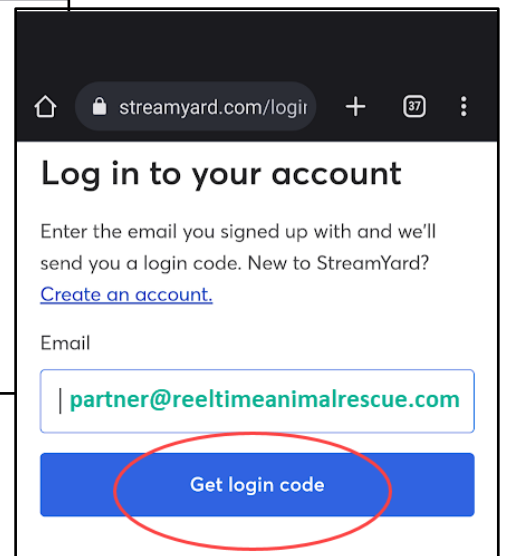
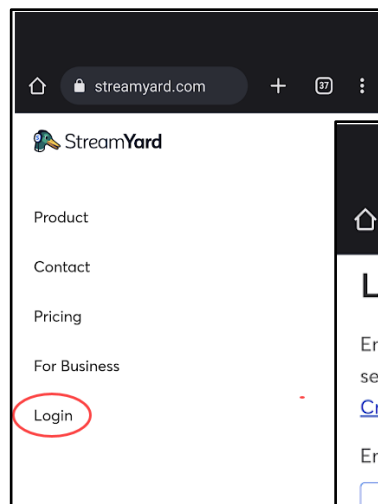
- Open your phone's browser and go to StreamYard.com

<https://StreamYard.com>

- Do NOT fill in the email address on the front page, this is for folks signing up



- Instead, click on the Menu icon here
- In the Dropdown, click on "Login" at the bottom



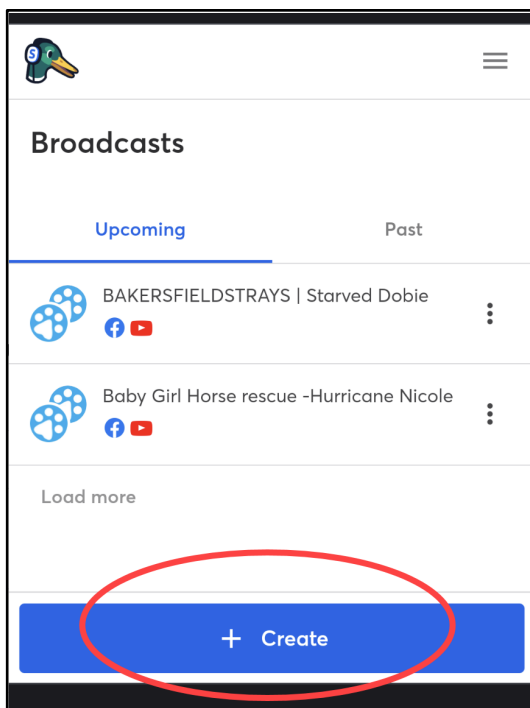
- Enter **partner@reeltimeanimalrescue.com** and then "Get login code." We will provide this code during your training.



Once you submit the login code, you'll never be prompted for a username/password to get back into StreamYard... as long as you never physically click "Logout" from the Menu Dropdown. You can close your browser, but anytime you return to StreamYard, you will go right into the Studio! If for some reason you need a new Login code, just give us a call.

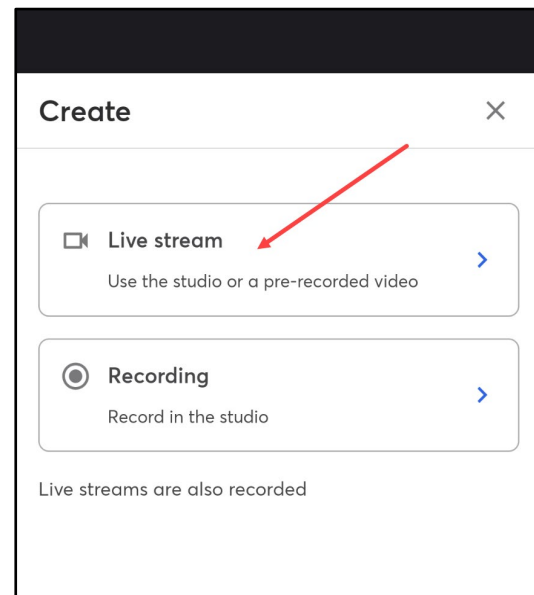
2. Create an Instant Live Broadcast

- At the bottom of the list of Upcoming broadcasts, click on the "Create" button

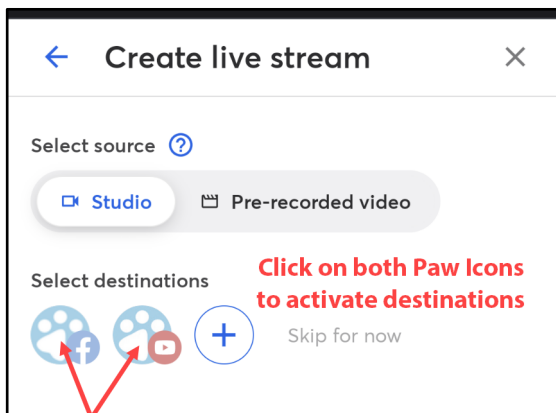


- The pop-up gives you two options: "Live stream" or "Recording" – click on "Live stream"

If you have good cell service, always use "Live stream" to go Live in real time



- Next, set your stream's destinations:



If you'd rather wait to broadcast your live stream, there's an option for "Recording," to upload it to StreamYard as a pre-recorded video." This will be branded "Live," but we're not trying to fool anyone! Absolutely tell folks that you're pre-recording, because of spotty service, for example (see page 8)



Create a Broadcast (cont.)

- The next screen will prompt you for a “Title” and “Description” – this is very important, since these will show up along with your live stream on both platforms

Broadcast to

f + Record only

Title

Acme Rescue | Search for Homeless Dog and Her Puppies

Description

We got a good lead on Bandit! She's been hanging around a construction site lately, we think she gave birth

For more information about Acme Rescue, please visit <https://acmerescue.org>

To donate to our efforts: <https://acmerescue.org/donate>

Schedule for later ⓘ

You can customize more during the next step

Click on Customize when you're done adding info

Customize for Each Destination →

- **For Title:**

Always start with your organization’s name, so it’s clear *who* is live streaming. Use a bar or a dash, and then provide a catchy title of *what* you’re live streaming

- **For Description:**

A line or two that details the video you’re shooting

Always add links to your website and DONATION PAGE. Have this info ready to copy-and-paste. You want your viewers to be only a click away from finding out more about your group, and making a donation!

- Click on the button at the bottom

Broadcast to

f + Record only

f

f Public

Don't worry about Customization for each platform

Create broadcast

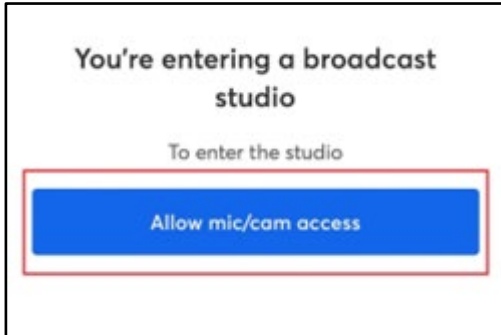
- At the next screen, you can ignore “Customize for Each Destination” unless you really want to say something different about the video between the two platforms

- Click on the “Create broadcast” button at the bottom

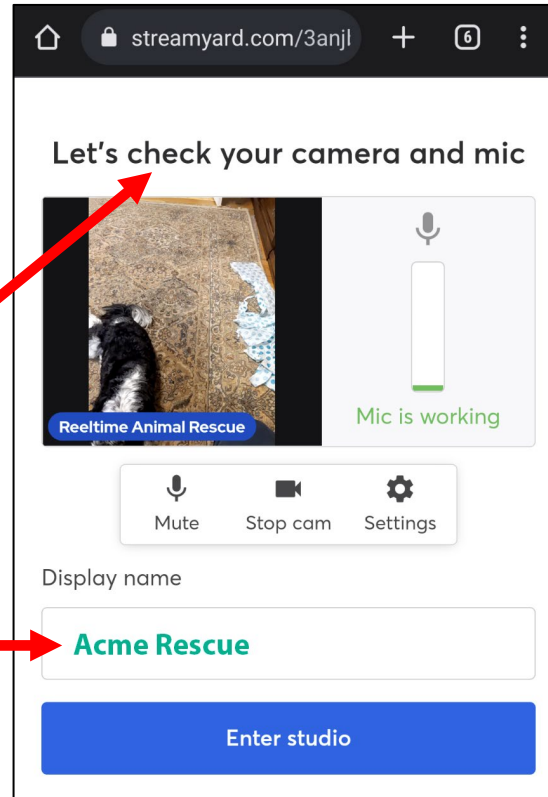


3. Enter the Studio

- After a brief loading message, click on “Allow mic/cam access”

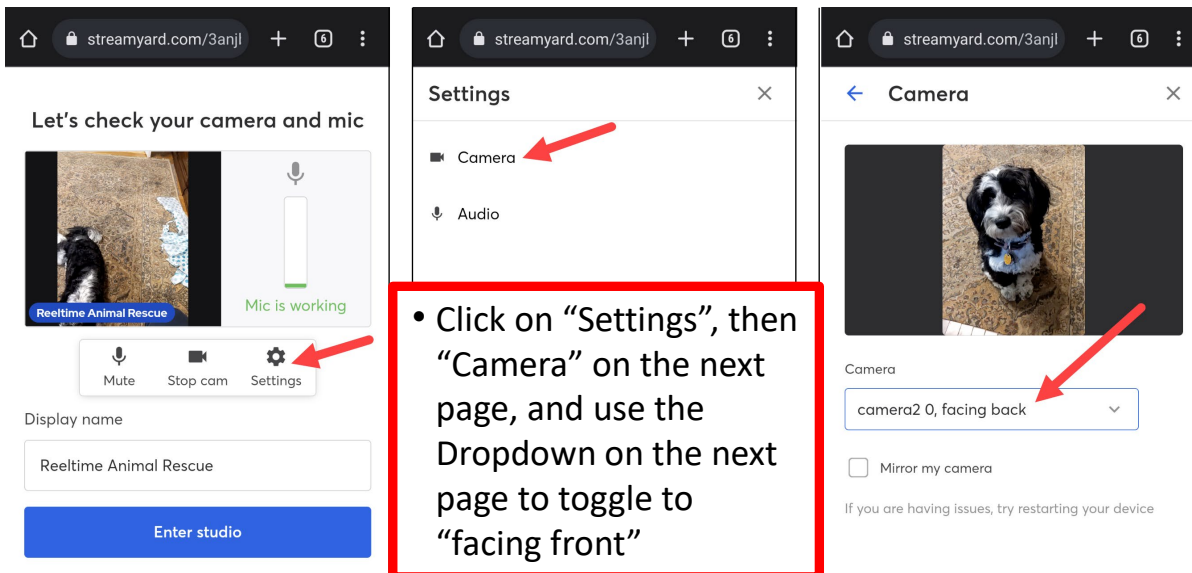


- You should see your camera view, and audio levels moving up and down. If not, you may need to allow websites to access your cam/mic via your phone's **SETTINGS**
- Add your organization's name under “Display name.” This will be the overlay on the cam during your live stream



Are you in Selfie Mode?

You can switch the cam right from the Studio!





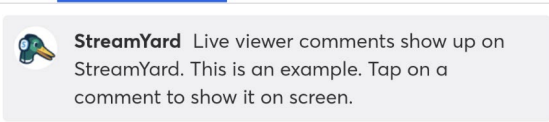
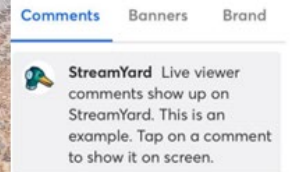
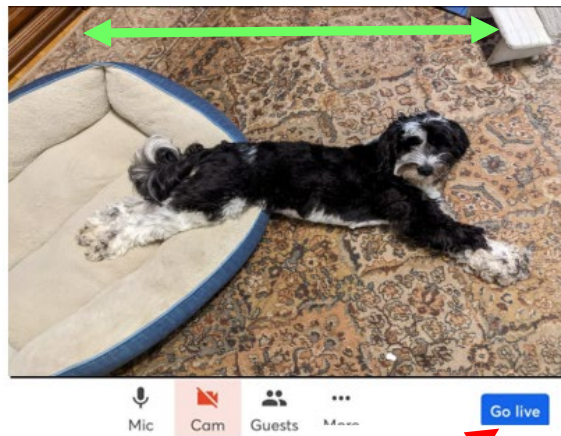
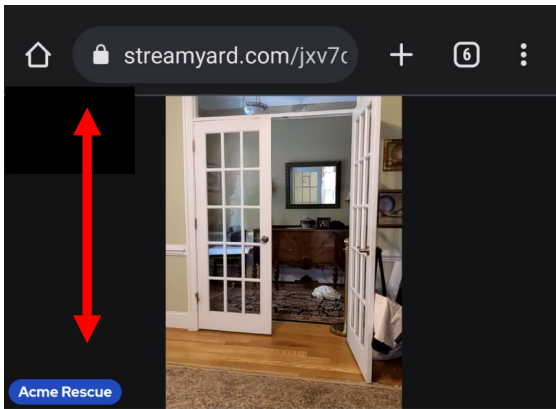
4. Go Live!

Don't forget to switch to Landscape Orientation!

- Physically turn your phone to landscape, this is a much better viewing experience for folks.

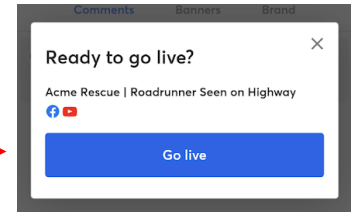
NO

YES!!



GO LIVE!

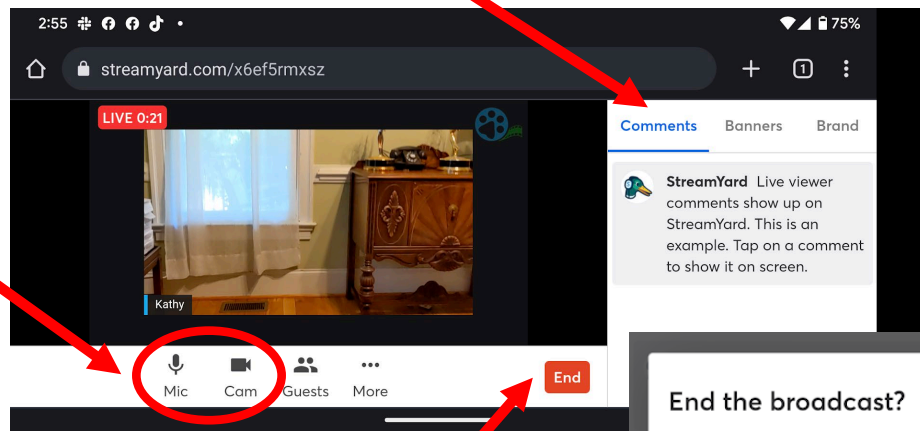
- Popup confirmation



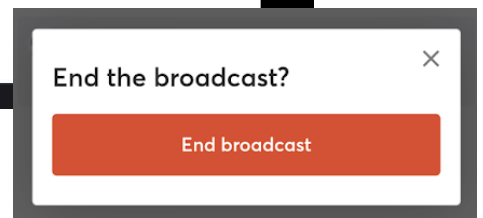
- **Comments** – if you aren't using a harness and simply holding your phone, you'll be able to see all the Live Comments coming into the YouTube or Facebook chat while you're streaming – this is a great way to engage your viewers, answer questions, etc.!

- If you're handheld, you also can mute the mic and turn off/on the cam right from here

HAVE FUN!



End Stream

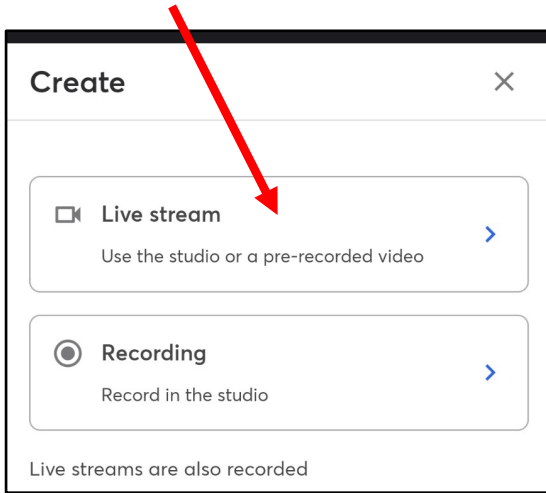




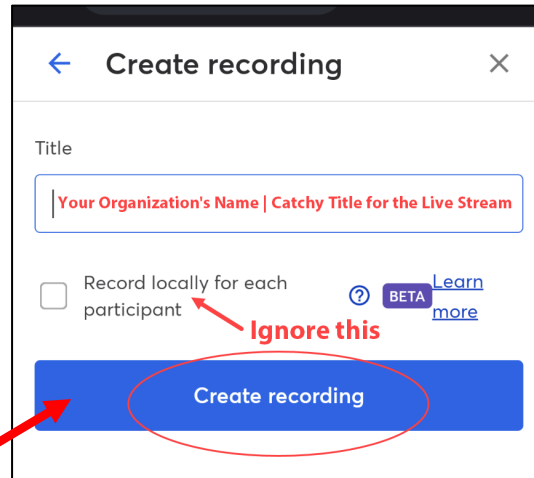
Recording a Live Stream in StreamYard and Uploading it Later

If you'd rather release your live stream at a particular time/day, you can record your video and upload and schedule it later. This is the same process as streaming live, except you'll have an option later to select a previously recorded video stored in StreamYard.

- Select "Live stream"



- Give your video a title, including your group's name

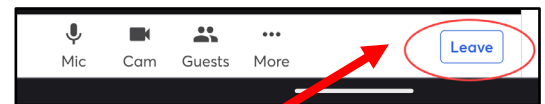
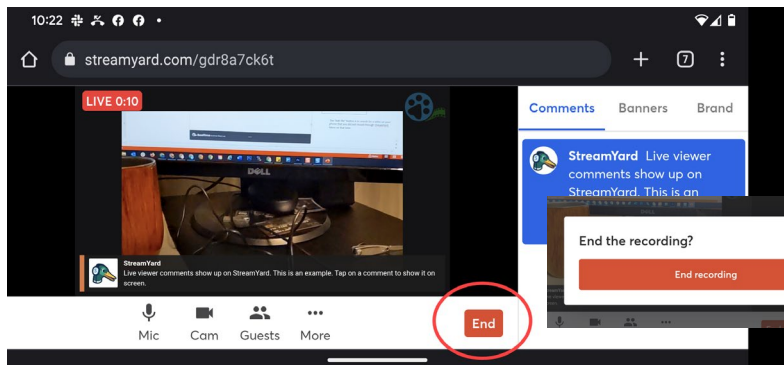
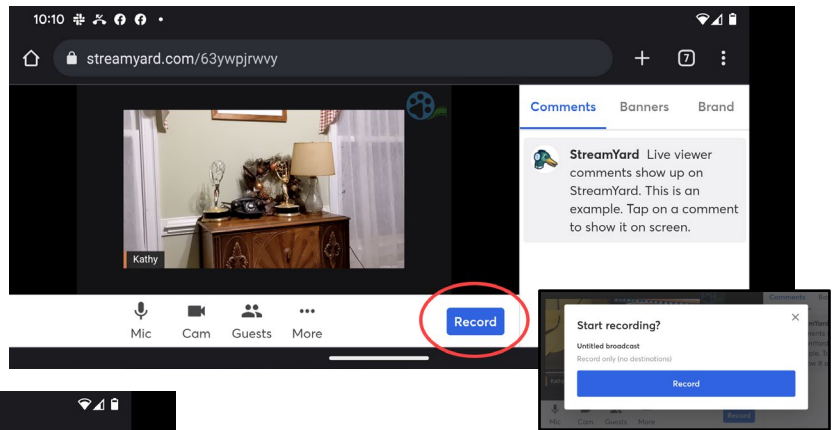


- Click on the "Create recording" button

You'll enter the studio, with the same steps as live streaming

Instead of "Go live," you'll be prompted to "Record."

When you're done, click on "End"

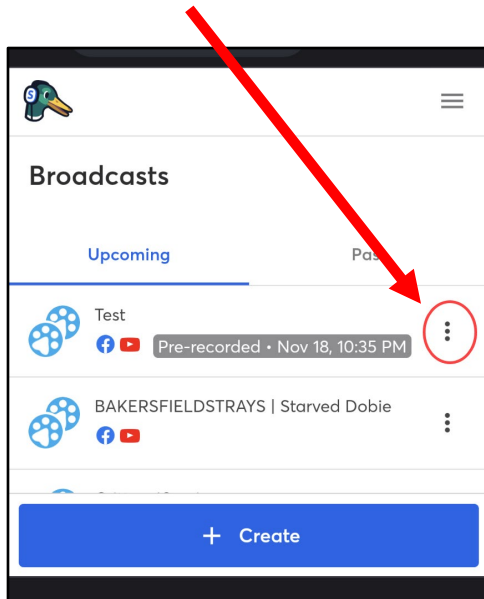


Click on the "Leave" button" to return to the Broadcast list

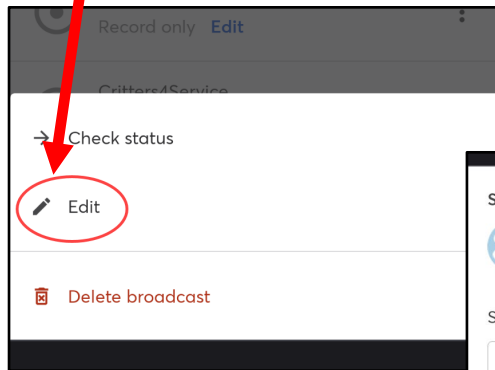


Recording a Live Stream in StreamYard and Uploading it Later (cont.)

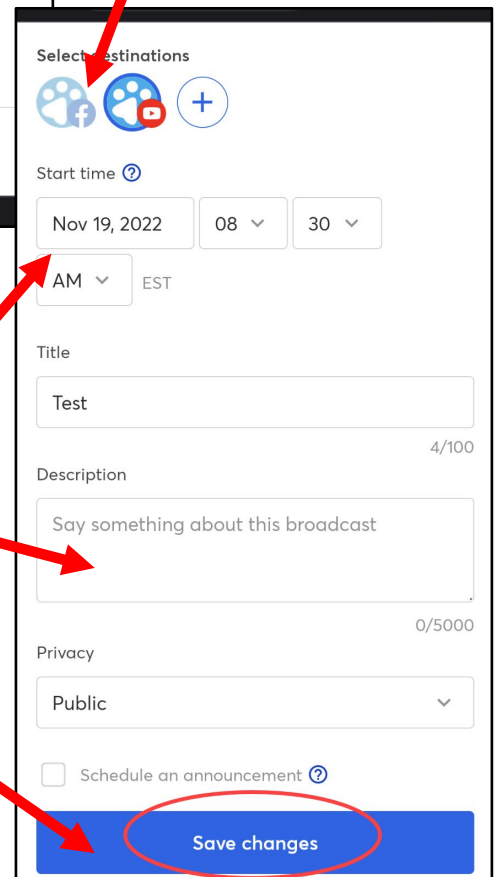
- Schedule your broadcast by clicking on the 3 dots to the right of the video you recorded



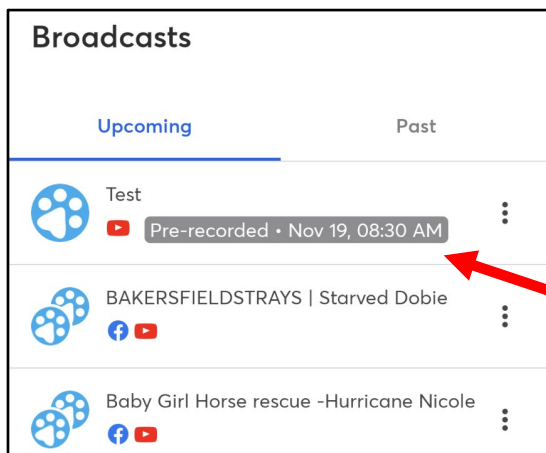
- Click on “Edit”



- Next, click on our icons to set the destinations



- Schedule your Live Stream (you can set it for any time, even 5 minutes from now)
- Add Description – don't forget to copy-and-paste your organization's info!



- Click on “Save changes”

All set! Sit back and watch on the platform of your choice when it's scheduled.

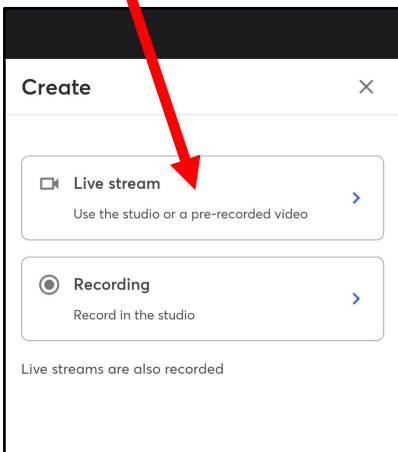


Recording a Video on your Phone and Uploading It

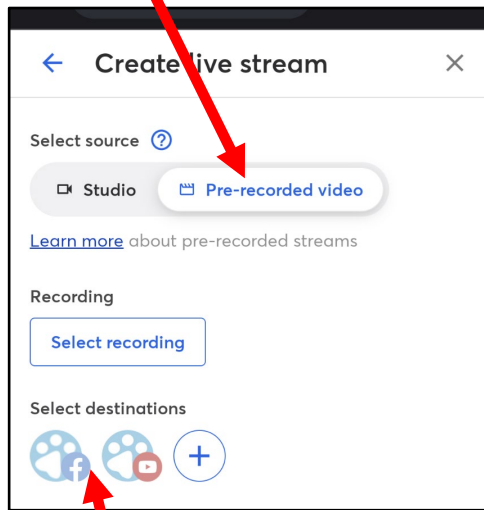
If you know you'll have no cell phone/WiFi service at all, you can always record with your phone's camera and upload it to StreamYard when you have service again. Always let your viewers know that you're not live because of the lack of service, but will be uploading it soon.

- From the home page, click on the "Create" button at the bottom

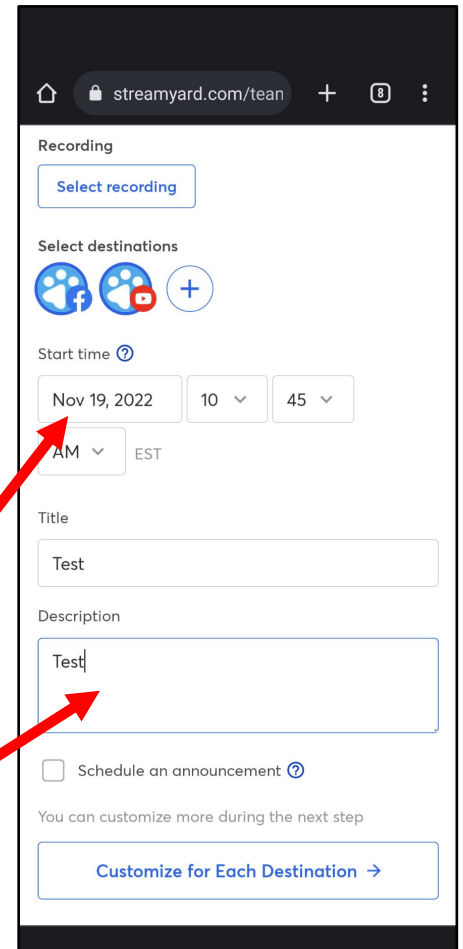
- Click on "Live stream"



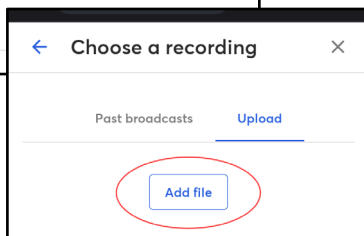
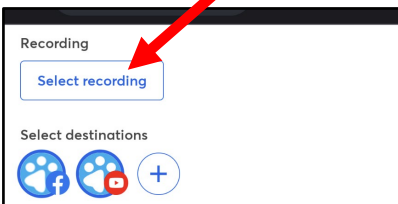
- Select "Pre-recorded video"



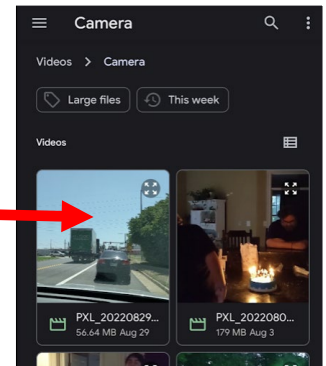
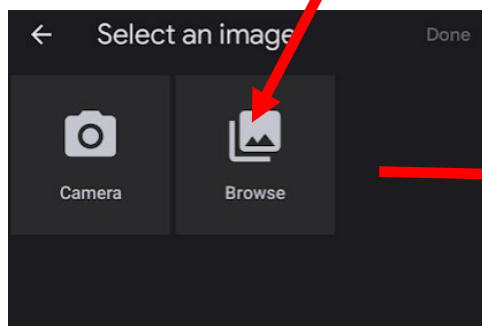
- Click on our paw icons
- Schedule your Live Stream (you can set it for anytime, even 5 minutes from now)
- Add Description – don't forget to copy-and-paste your organization's info!



- Click on "Select recording" at the top

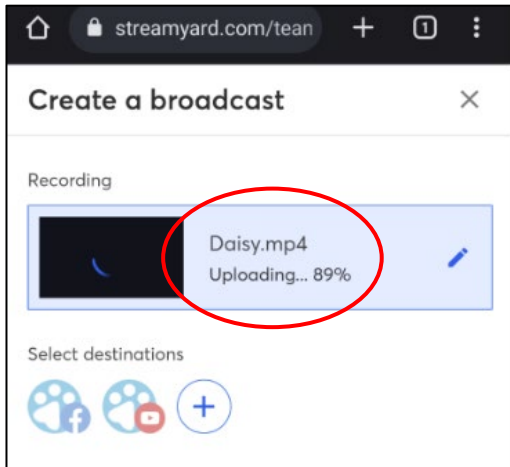


- Select video from your phone gallery

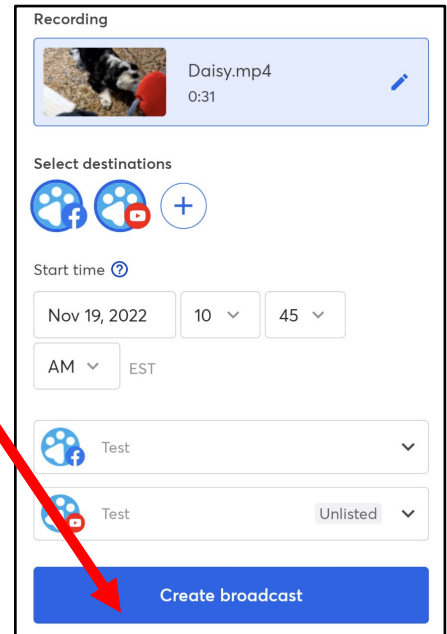




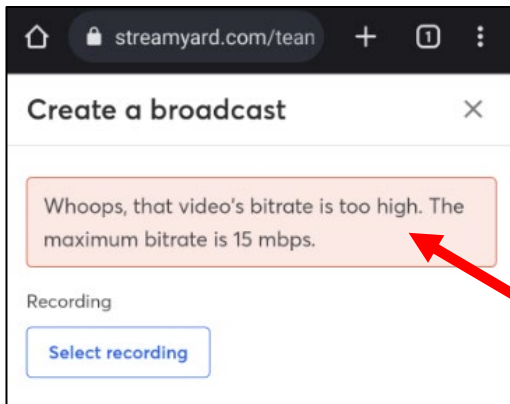
Recording a Video on your Phone and Uploading It (cont.)



- Your video will begin uploading to Streamyard
- When it's finished uploading, simply click on "Create broadcast."

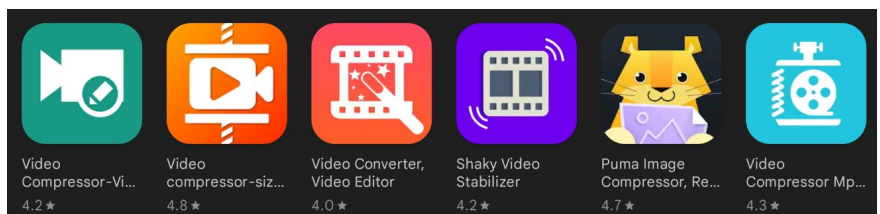


Your video will appear in "Upcoming" broadcasts and will go live at your scheduled time!



Help! My video won't upload!

If StreamYard gives you this message, it means the video file is too big. There are plenty of phone apps that resize videos without losing quality, such as **ShrinkVid**.



If All Else Fails...

No worries! ReelTime Animal Rescue will provide a way for you to upload directly to our YouTube channel. You can file share via Google Drive or Drop Box, and we'll post it as a video and add it to your Playlist. If you're comfortable in the YouTube backend, we can also add you as an Editor of our channel, so you can upload your videos yourself. Your efforts will never be in vain, we promise!

That's it! We look forward to seeing you "ReelTime"!